

# WP 3.12: Anonymity Guarantees Against Attackers with Partial Background Knowledge

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## How to Model Privacy

Personal data is needed for all kind of research. Tradeoff: Utility of the data versus privacy of the individuals. How to Model Privacy

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- Data reduction
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- Microaggregation
  - k-anonymity

### Secret Database - Allow Queries

- Give modified answers.
- Use entropy of the data.

## **Common Models**

- Noiseless Privacy (NP)
- Differential Privacy (DP)

## Example Database

ID	Name	Weight	Age	Height
1	Bob	72	37	177
2	Alice	57	44	154
3	Maja	78	91	162

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#### Database

- An individual I is a vector of the space  $W = (W_i)_{i=1}^d$ .
- A database  $D^n$  of n individuals is a sequence of individuals.
- The universe of possible databases  $\mathbf{D}^n \subseteq W^n$ .
- Assume individuals as independent identical distributed.

## Queries

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- Number of patients with disease...
- Number of young smokers with high blood pressure.

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# **Example Queries**

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## Nessessary Properties of Queries

- Not tailored to specific entries of the database.
- Symmetric functions

#### **Property Queries**

For arbitrary  $U \subseteq W$  query  $F_U$  asks for the percentage of individuals that have property U.

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## **Extreme Probabilities**

- Problems arise for  $\pi_U$  close to 0 or 1.
  - Rare diseases

#### **Noise Mechanisms**

Adding noise to an answer to hide personal information.

- For this consider a random mechanism *M*.
  - Adding gaussian noise to the average income of inhabitants.
- $\blacksquare$  (F, M) is the query F complemented by M.

# How do we distinguish between databases that contain the sensitive elements and those that do not?

<sup>&</sup>lt;sup>1</sup>Calibrating noise to sensitivity in private data analysis. - Dwork et. al.

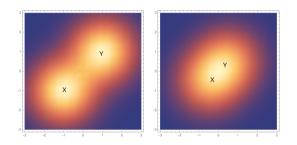
# How do we distinguish between databases that contain the sensitive elements and those that do not?

# $(\epsilon,\delta)$ – indistinguishability $^{\rm 1}$

# Two random variables X, Y are indistinguishable $X \approx_{\epsilon, \delta} Y$ if

$$\begin{aligned} \Pr\left[X \in S\right] &\leq e^{\epsilon} \Pr\left[Y \in S\right] + \delta \\ \Pr\left[Y \in S\right] &\leq e^{\epsilon} \Pr\left[X \in S\right] + \delta \end{aligned}$$

for all measurable sets S.



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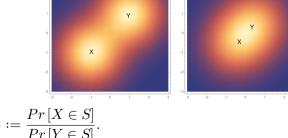
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for all measurable sets S.

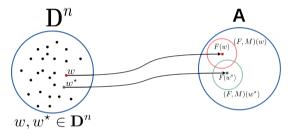
**Privacy Ratio** 

$$R_Y^X(S) := \frac{\Pr\left[X \in S\right]}{\Pr\left[Y \in S\right]}.$$

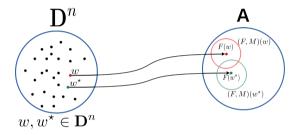


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 $(\epsilon,\delta)$  – Differential  $\rm Privacy^1$ 



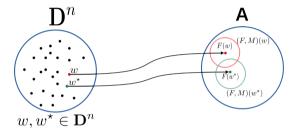
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- **Uses** neighborhood relationship on  $\mathbf{D}^n$ .
- $\blacksquare$  For all adjacent databases  $w,w^{\star}\in\mathbf{D}^{n}$

 $(F,M)(w) \approx_{\epsilon,\delta} (F,M)(w^\star).$ 

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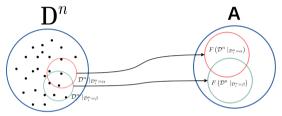
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Attacker knows the full database but the one sensitive entry.

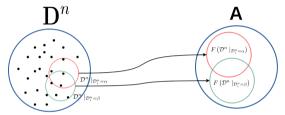
- Strong privacy guarantees.
- Estimates needed noise.
- Important impact on the utility.





<sup>&</sup>lt;sup>2</sup>Noiseless Database Privacy - Bhaskar et. al.

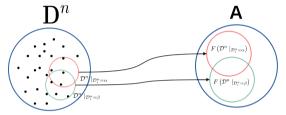




- Distribution  $\mathcal{D}^n$  on  $\mathbf{D}^n$ .
- Condition the distribution, such that an individual *i* has different properties α, β.
  - $\mathcal{D}^n_{i\leftarrow\alpha} \coloneqq \mathcal{D}^n \mid_{\mathcal{D}^n_i=\alpha}$

```
F(\mathcal{D}^n_{i\leftarrow\alpha})\approx_{\epsilon,\delta}F(\mathcal{D}^n_{i\leftarrow\beta})
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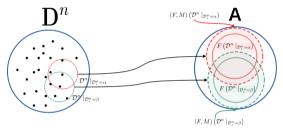


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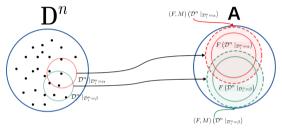
 $F(\mathcal{D}^n_{i\leftarrow\alpha})\approx_{\epsilon,\delta}F(\mathcal{D}^n_{i\leftarrow\beta})$ 

- $\mathcal{D}^n$  parameters are public knowledge.
- ightarrow Attackers knowledge as condition.
- Utilizes entropy in the data.
- Analyzes deterministic queries.







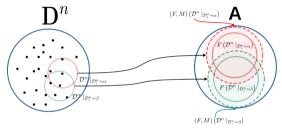


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For all  $i \in \{1, \dots, n\}$  individuals and possible values  $\alpha, \beta \in W$ 

 $(F,M)(\mathcal{D}^n_{i\leftarrow\alpha})\approx_{\epsilon,\delta}(F,M)(\mathcal{D}^n_{i\leftarrow\beta})$ 





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- Utilizes entropy in the data.
- Estimates needed noise.
- Complex interactions of Distributions.

# Analyzing Distributional Privacy

#### Analysis method

- 1. Comparison of different methods for adding noise.
- 2. Compare the utility loss.
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## Quality measurment

- Utility loss: Amount of noise used.
  - Variance of noise  $\psi$ .
- **Privacy parameters:**  $(\epsilon, \delta)$

#### **Direct Addition**

Using the mechanism M, which works as follows:  $(F, M) = F + N_M$ 

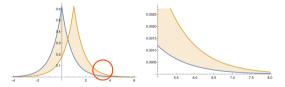
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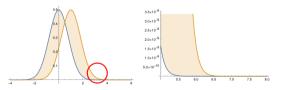
A common mechanism in Differential Privacy.

 $N_M^{\mathcal{L}ap} \sim \mathcal{L}ap(0,\psi)$  - Laplace Noise

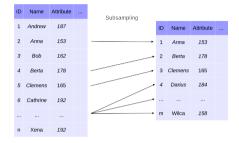


Gives pure DP guarantees.

 $N_M^{\mathcal{N}} \sim \mathcal{N}(0,\psi)$  - Gaussian Noise



Convenient properties.Commonly used.

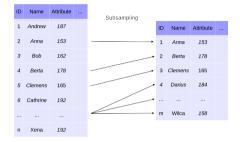


## Subsampling

Mechanism  ${\cal S}_m$  draws subset uniformly.

- m size of subset.
- $\lambda = m/n$  selection probability.

<sup>&</sup>lt;sup>3</sup>Privacy Amplification by Subsampling: Tight Analyses via Coupling and Divergences, Balle et. al.



## Subsampling

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# Characteristics

- Enhances DP mechanisms<sup>3</sup>.
- Low interaction with underlying distribution.

<sup>&</sup>lt;sup>3</sup>Privacy Amplification by Subsampling: Tight Analyses via Coupling and Divergences, Balle et. al.

# Subsampling and Differential Privacy

#### Parameters Obtained

- **Property queries are** (0, 1)-DP.
- Indistinguishability must hold for any database pair.
- Consider databases w, w' where either non or one has the U property.
  - $F_U$  only possible answers are 0 and 1/m.

$$R_{(F_U,S)(w')}^{(F_U,S)(w)} = \frac{\lambda Pr\left[(F_U,S)(w) = 1/m \mid x_1 \in S\right] + (1-\lambda)Pr\left[(F_U,S)(w) = 1/m \mid x_1 \notin S\right]}{\lambda Pr\left[(F_U,S)(w') = 1/m \mid x_1' \in S\right] + (1-\lambda)Pr\left[(F_U,S)(w') = 1/m \mid x_1' \notin S\right]}$$

 $\to~$  This can take the form 1/0, in which case its probability mass is  $\lambda.$  It further holds that  $(F_U,S_m)$  is  $(0,\delta)$ -DP.

#### Find the events for which the ratio is not bounded!

## **Query Distribution**

- $\mathcal{B}in(n, \pi_U)$  the binomial distribution with n trials and probability  $\pi_U$ .
- ${\color{black} \hspace{0.1in} \hspace{0.1in} \hspace{0.1in} F_U(\mathcal{D}^n) \sim (1/n) \mathcal{B}in(n,\pi_U)}$
- Subsampling of size m independent of  $\mathcal{D}^n$ .
- $\blacksquare \ (F_U,S_m)(\mathcal{D}^n) \sim (1/m)\mathcal{B}in(m,\pi_U)$

## Conditional Propabilitys

Two cases for the sensitive entry *i*:

1. 
$$\mathcal{D}_i^n \in U$$

2. 
$$\mathcal{D}_i^n \notin U$$

Thus we consider  $(F_U,S_m)(\mathcal{D}^n_{i\in U}):=(F_U,S_m)(\mathcal{D}^n\mid_{\mathcal{D}^n_i\in U}).$ 

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$$\begin{split} \text{Thus we consider} \\ (F_U,S_m)(\mathcal{D}^n_{i\in U}) &:= (F_U,S_m)(\mathcal{D}^n\mid_{\mathcal{D}^n_i\in U}). \end{split}$$

$$R_{(F_U,S_m)(\mathcal{D}^n_{i\notin U})}^{(F_U,S_m)(\mathcal{D}^n_{i\notin U})} = \frac{\lambda j + (1-\lambda)m\pi_U}{\lambda(m-j)\left(\frac{\pi_U}{1-\pi_U}\right) + (1-\lambda)m\pi_U}$$

#### **Ratio Bound**

- Ratio is monotone.
- Consider the ratio as continuous function.

$$e^{\epsilon} = R^{(F_U,S_m)(\mathcal{D}^n_{i\notin U})}_{(F_U,S_m)(\mathcal{D}^n_{i\in U})}((1+\gamma)\pi_U).$$

Solved by

$$\gamma^{\star} = \lambda^{-1} \frac{e^{\epsilon} - 1}{1 + e^{\epsilon} \frac{\pi_U}{1 - \pi_U}}.$$

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#### Bound $\delta$

Since the ratio is symmetric we have

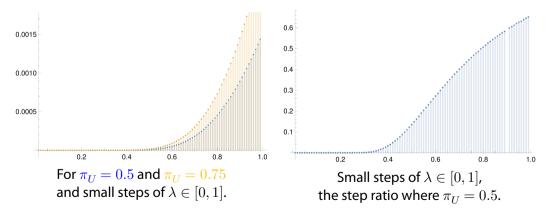
$$\delta \leq \Pr\left[(F,M)(\mathcal{D}^n_{i\leftarrow\alpha}) \geq \lambda^{-1} \frac{e^\epsilon - 1}{1 + e^\epsilon \frac{\pi_U}{1-\pi_U}}\right].$$

This can be used to calculate  $\delta$  exactly.

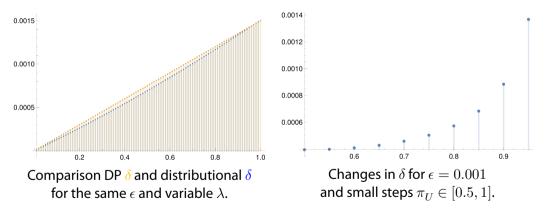
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Subsampling and Distributional Privacy Setting:  $n = 1000, \epsilon = 0.1$ 



# Subsampling and Distributional Privacy



#### Subsampling and Distributional Privacy in Realtion to $\pi_U$

Subsampling boosts privacy of property queries!

# Added Noise and Distributional Privacy

#### Calculating $\delta$

The goal is to bound the ratios in dependence of the variance  $\psi$ .

- $\blacksquare (F_U, M)(\mathcal{D}^n)$  mixed distributions.
  - Since the noise sample space is **R**.
  - Consider all outcomes of  $F_U(\mathcal{D}^n)$ .

# Added Noise and Distributional Privacy

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#### Laplace Noise

We archive pure  $\epsilon$ -Distributional Privacy for

$$\epsilon \geq \frac{1}{\psi \cdot n}.$$

#### **Gaussian Noise**

The curve of  $(\epsilon,\delta)$  can be computed but as bound we get

$$\delta \leq \Pr\left[(F_U,M) \geq \epsilon \cdot n \cdot \psi^2 + \frac{1}{2n}\right].$$

### Added Noise and Distributional Privacy

#### Computing $\delta$ for Gaussian Noise

Take ratios of probability density functions  $dR_{(F_U,M)(\mathcal{D}_{i\notin U}^n)}^{(\mathcal{F}_U,M)(\mathcal{D}_{i\notin U}^n)}$  and compute the zero  $x^{\star}$  of

$$\frac{\sum_{j=0}^{n-1} e^{-\frac{1}{2} \left(\frac{x-((j+1)/n)}{\psi}\right)^2} {\binom{n-1}{j} \pi_F^j (1-\pi_F)^{n-j-1}}}{\sum_{j=0}^{n-1} e^{-\frac{1}{2} \left(\frac{x-(j/n)}{\psi}\right)^2} {\binom{n-1}{j} \pi_F^j (1-\pi_F)^{n-j-1}}} - e^{\epsilon}.$$

Then compute the integral

$$\delta = \int_{x^{\star}}^{\infty} \left( 1 - \frac{e^{\epsilon}}{\mathsf{d}R_{(F_{U},M)(\mathcal{D}_{i\notin U}^{n})}^{(F_{U},M)(\mathcal{D}_{i\notin U}^{n})}(s)} \right) \sum_{j=0}^{n-1} e^{-\frac{1}{2} \left(\frac{x - ((j+1)/n)}{\psi}\right)^{2}} \binom{n-1}{j} \pi_{F}^{j} (1 - \pi_{F})^{n-j-1} \mathsf{d}x.$$

How does the mechanism affect the quality of the queries answer?

Method

- Consider  $(F_U, M)$  as estimator for  $\pi_U$ .
  - Calculate its quadratic error.
- $\blacksquare$  The expected quadratic difference of  $(F_U,M)$  to  $F_U\!.$

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# Subsampling Estimator

- $\blacksquare \ (F_U,M) \sim (1/m) \mathcal{B}in(m,\pi_U)$
- $\blacksquare$  Therefore  $({\cal F}_U, {\cal M})$  is unbiased.

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The variance is known as

$$MSE((F_U,M)) = \frac{\pi_U(1-\pi_U)}{m}.$$

# Expected Difference Subsampling

$$\mathbf{E}_{\mathcal{D}^n}\left[\left(\left(F_U,M\right)-F_U\right)^2\right]=\frac{\pi_U(1-\pi_U)}{m}-\frac{\pi_U(1-\pi_U)}{n}.$$

## Expected Difference Subsampling

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#### Added Noise

Assuming mean-free independent noise:

Expected difference equals the variance.

### Expected Difference Subsampling

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#### **Added Noise**

Assuming mean-free independent noise:

Expected difference equals the variance.

The mean square error:

$$MSE((F_U,M)) = \frac{\pi_U(1-\pi_U)}{n} + \mathrm{Var}\left(N_M\right)$$

Privacy comparison under fixed error

Comparison of the amplifying effect of different mechanisms.

## Fixing the Error

- Added noise error equals the variance.
- Determine the variance with respect to the selection probability.
- Calculate the privacy parameters.

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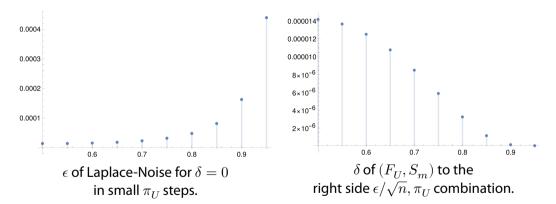
## Fixing the Error

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Subsampling with selection probability  $\lambda$  has the same utility as added noise with variance:

$$\psi = \frac{\pi_U(1-\pi_U)}{\lambda n}(1-\lambda)$$

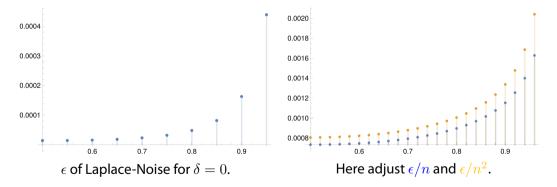
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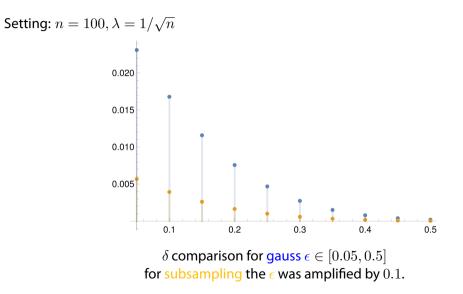
Setting: 
$$n = 1000, \lambda = 1/\sqrt{n}$$

# Privacy comparison under different $\pi_U$ Values

Setting:  $n = 1000, \lambda = 1/\sqrt{n}$ 



## Privacy Comparison Gauss and Subsampling



# **Further Work**

# Subsampling

- General privacy amplification theorem.
- Composition queries.
  - Handling knowledge growth.
  - Reduce dependencies between queries.
  - Handling of privacy budget.

# **Model Extensions**

- Handling knowledge growth/change.
  - Composition queries.