# WP 3.12: Anonymity Guarantees Against Attackers with Partial Background Knowledge 

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## How to Model Privacy

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Tradeoff: Utility of the data versus privacy of the individuals.

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- Microaggregation
- $k$-anonymity


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## Secret Database - Allow Queries

- Give modified answers.
- Use entropy of the data.

Common Models

- Noiseless Privacy (NP)
- Differential Privacy (DP)


## Formal Structure

## Example Database

| ID | Name | Weight | Age | Height |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Bob | 72 | 37 | 177 |
| 2 | Alice | 57 | 44 | 154 |
| 3 | Maja | 78 | 91 | 162 |
| $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ | $\ldots$ |

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## Database

- An individual $I$ is a vector of the space $W=\left(W_{i}\right)_{i=1}^{d}$.
- A database $D^{n}$ of $n$ individuals is a sequence of individuals.
- The universe of possible databases $\mathbf{D}^{n} \subseteq W^{n}$.

■ Assume individuals as independent identical distributed.

## Formal Structure

## Queries

- A query is a deterministic function $F: W^{n} \rightarrow A$.
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- Number of young smokers with high blood pressure.


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## Example Queries

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- Number of patients with disease...
- Number of young smokers with high blood pressure.


## Nessessary Properties of Queries

- Not tailored to specific entries of the database.
- Symmetric functions


## Formal Structure

## Property Queries

For arbitrary $U \subseteq W$ query $F_{U}$ asks for the percentage of individuals that have property $U$.

- $\pi_{U}$ a priori probability to have property $U$.


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## Extreme Probabilities

- Problems arise for $\pi_{U}$ close to 0 or 1 .
- Rare diseases


## Formal Structure

## Noise Mechanisms

Adding noise to an answer to hide personal information.

- For this consider a random mechanism $M$.
- Adding gaussian noise to the average income of inhabitants.
- $(F, M)$ is the query $F$ complemented by $M$.


## Formal Structure

How do we distinguish between databases that contain the sensitive elements and those that do not?

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$(\epsilon, \delta)$ - indistinguishability ${ }^{1}$
Two random variables $X, Y$ are indistinguishable $X \approx_{\epsilon, \delta} Y$ if

$$
\begin{aligned}
& \operatorname{Pr}[X \in S] \leq e^{\epsilon} \operatorname{Pr}[Y \in S]+\delta \\
& \operatorname{Pr}[Y \in S] \leq e^{\epsilon} \operatorname{Pr}[X \in S]+\delta
\end{aligned}
$$

for all measurable sets $S$.


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for all measurable sets $S$.


$$
\text { Privacy Ratio } \quad R_{Y}^{X}(S):=\frac{\operatorname{Pr}[X \in S]}{\operatorname{Pr}[Y \in S]} .
$$

[^2]
## Underlying privacy notions

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- Uses neighborhood relationship on $\mathbf{D}^{n}$.
- For all adjacent databases $w, w^{\star} \in \mathbf{D}^{n}$

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(F, M)(w) \approx_{\epsilon, \delta}(F, M)\left(w^{\star}\right)
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Attacker knows the full database but the one sensitive entry.

- Strong privacy guarantees.
- Estimates needed noise.
- Important impact on the utility.


## Underlying privacy notions

$(\epsilon, \delta)$ - Noiseless Privacy ${ }^{2}$


[^3]
## Underlying privacy notions

$(\epsilon, \delta)$ - Noiseless Privacy ${ }^{2}$


- Distribution $\mathcal{D}^{n}$ on $\mathbf{D}^{n}$.
- Condition the distribution, such that an individual $i$ has different properties $\alpha, \beta$.
- $\mathcal{D}_{i \leftarrow \alpha}^{n}:=\left.\mathcal{D}^{n}\right|_{\mathcal{D}_{i}^{n}=\alpha}$

$$
F\left(\mathcal{D}_{i \leftarrow \alpha}^{n}\right) \approx_{\epsilon, \delta} F\left(\mathcal{D}_{i \leftarrow \beta}^{n}\right)
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$\mathcal{D}^{n}$ parameters are public knowledge.
$\rightarrow$ Attackers knowledge as condition.

- Utilizes entropy in the data.
- Analyzes deterministic queries.

[^5]
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- Utilizes entropy in the data.
- Estimates needed noise.
- Complex interactions of Distributions.


## Analyzing Distributional Privacy

## Analysis method

1. Comparison of different methods for adding noise.
2. Compare the utility loss.
3. Take $\pi_{U}$ into account.

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Quality measurment

- Utility loss: Amount of noise used.
- Variance of noise $\psi$.
- Privacy parameters: $(\epsilon, \delta)$


## Noise Sources

## Direct Addition

Using the mechanism $M$, which works as follows: $(F, M)=F+N_{M}$

- A common mechanism in Differential Privacy.


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- A common mechanism in Differential Privacy.
$N_{M}^{\mathcal{L a p}} \sim \mathcal{L} a p(0, \psi)$ - Laplace Noise


- Gives pure DP guarantees.

$$
N_{M}^{\mathcal{N}} \sim \mathcal{N}(0, \psi) \text { - Gaussian Noise }
$$




- Convenient properties.
- Commonly used.


## Noise Sources

| ID | Name | Attribute | Subsampling |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Andrew | 187 |  | ID | Name | Atrribute | ... |
| 2 | Anna | 153 | $\longrightarrow$ | 1 | Anna | 153 |  |
| 3 | Bob | 162 |  | 2 | Berta | 178 |  |
| 4 | Berta | 178 |  | 3 | Clemens | 165 |  |
| 5 | Clemens | 165 |  | 4 | Darius | 184 |  |
| 6 | Cathrine | 192 |  | ... | ... | ... |  |
| ... | ... | ... |  | m | Wilca | 158 |  |

## Subsampling

Mechanism $S_{m}$ draws subset uniformly.

- $m$ size of subset.
- $\lambda=m / n$ selection probability.

[^6]
## Noise Sources

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## Subsampling

Mechanism $S_{m}$ draws subset uniformly.

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## Characteristics

- Enhances DP mechanisms ${ }^{3}$.
- Low interaction with underlying distribution.

[^7]
## Subsampling and Differential Privacy

## Parameters Obtained

- Property queries are ( 0,1 )-DP.
- Indistinguishability must hold for any database pair.
- Consider databases $w, w^{\prime}$ where either non or one has the $U$ property.
- $F_{U}$ only possible answers are 0 and $1 / \mathrm{m}$.

$$
R_{\left(F_{U}, S\right)\left(w^{\prime}\right)}^{\left(F_{U}, S\right)(w)}=\frac{\lambda \operatorname{Pr}\left[\left(F_{U}, S\right)(w)=1 / m \mid x_{1} \in S\right]+(1-\lambda) \operatorname{Pr}\left[\left(F_{U}, S\right)(w)=1 / m \mid x_{1} \notin S\right]}{\lambda \operatorname{Pr}\left[\left(F_{U}, S\right)\left(w^{\prime}\right)=1 / m \mid x_{1}^{\prime} \in S\right]+(1-\lambda) \operatorname{Pr}\left[\left(F_{U}, S\right)\left(w^{\prime}\right)=1 / m \mid x_{1}^{\prime} \notin S\right]}
$$

$\rightarrow$ This can take the form $1 / 0$, in which case its probability mass is $\lambda$. It further holds that $\left(F_{U}, S_{m}\right)$ is $(0, \delta)$-DP.

## Subsampling and Distributional Privacy

Find the events for which the ratio is not bounded!

## Query Distribution

- $\operatorname{Bin}\left(n, \pi_{U}\right)$ the binomial distribution with $n$ trials and probability $\pi_{U}$.
- $F_{U}\left(\mathcal{D}^{n}\right) \sim(1 / n) \mathcal{B i n}\left(n, \pi_{U}\right)$
- Subsampling of size $m$ independent of $\mathcal{D}^{n}$.
- $\left(F_{U}, S_{m}\right)\left(\mathcal{D}^{n}\right) \sim(1 / m) \operatorname{Bin}\left(m, \pi_{U}\right)$


## Conditional Propabilitys

Two cases for the sensitive entry $i$ :

1. $\mathcal{D}_{i}^{n} \in U$
2. $\mathcal{D}_{i}^{n} \notin U$

Thus we consider

$$
\left(F_{U}, S_{m}\right)\left(\mathcal{D}_{i \in U}^{n}\right):=\left(F_{U}, S_{m}\right)\left(\left.\mathcal{D}^{n}\right|_{\mathcal{D}_{i}^{n} \in U}\right)
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## Ratio

$$
R_{\left(F_{U}, S_{m}\right)\left(\mathcal{D}_{i \in U}^{*}\right)}^{\left(F_{U}, S_{m}\right)\left(\mathcal{D}_{i \neq U}^{n}\right)}=\frac{\lambda j+(1-\lambda) m \pi_{U}}{\lambda(m-j)\left(\frac{\pi_{U}}{1-\pi_{U}}\right)+(1-\lambda) m \pi_{U}}
$$

## Subsampling and Distributional Privacy

## Ratio Bound

- Ratio is monotone.
- Consider the ratio as continuous function.
- Find $\gamma$ such that
$e^{\epsilon}=R_{\left(F_{U}, S_{m}\right)\left(\mathcal{D}_{i \in U}^{n}\right)}^{\left(F_{U}, S_{m}\right)\left(\mathcal{D}^{n} n\right)}\left((1+\gamma) \pi_{U}\right)$.
Solved by

$$
\gamma^{\star}=\lambda^{-1} \frac{e^{\epsilon}-1}{1+e^{\epsilon} \frac{\pi_{U}}{1-\pi_{U}}}
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$$

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$$
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## Bound $\delta$

Since the ratio is symmetric we have

$$
\delta \leq \operatorname{Pr}\left[(F, M)\left(\mathcal{D}_{i \leftarrow \alpha}^{n}\right) \geq \lambda^{-1} \frac{e^{\epsilon}-1}{1+e^{\epsilon} \frac{\pi_{U}}{1-\pi_{U}}}\right]
$$

This can be used to calculate $\delta$ exactly.

## Subsampling and Distributional Privacy

## Subsampling and Distributional Privacy

Setting: $n=1000, \epsilon=0.1$


For $\pi_{U}=0.5$ and $\pi_{U}=0.75$ and small steps of $\lambda \in[0,1]$.


## Subsampling and Distributional Privacy

Subsampling and Distributional Privacy in Realtion to $\pi_{U}$


Comparison DP $\delta$ and distributional $\delta$ for the same $\epsilon$ and variable $\lambda$.


Changes in $\delta$ for $\epsilon=0.001$ and small steps $\pi_{U} \in[0.5,1]$.

Subsampling boosts privacy of property queries!

## Added Noise and Distributional Privacy

## Calculating $\delta$

The goal is to bound the ratios in dependence of the variance $\psi$.

- $\left(F_{U}, M\right)\left(\mathcal{D}^{n}\right)$ mixed distributions.
- Since the noise sample space is $\mathbf{R}$.
- Consider all outcomes of $F_{U}\left(\mathcal{D}^{n}\right)$.


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## Laplace Noise

We archive pure $\epsilon$-Distributional Privacy for

$$
\epsilon \geq \frac{1}{\psi \cdot n}
$$

## Gaussian Noise

The curve of $(\epsilon, \delta)$ can be computed but as bound we get

$$
\delta \leq \operatorname{Pr}\left[\left(F_{U}, M\right) \geq \epsilon \cdot n \cdot \psi^{2}+\frac{1}{2 n}\right]
$$

## Added Noise and Distributional Privacy

## Computing $\delta$ for Gaussian Noise

Take ratios of probability density functions $\mathrm{d} R_{\left(F_{U}, M\right)\left(\mathcal{D}_{i \in U}^{n}\right)}^{\left(F_{U}, M\right)\left(\mathcal{D}^{n} n\right)}$ and compute the zero $x^{\star}$ of

$$
\frac{\sum_{j=0}^{n-1} e^{-\frac{1}{2}\left(\frac{x-((j+1) / n)}{\psi}\right)^{2}}\binom{n-1}{j} \pi_{F}^{j}\left(1-\pi_{F}\right)^{n-j-1}}{\sum_{j=0}^{n-1} e^{-\frac{1}{2}\left(\frac{x-(j / n)}{\psi}\right)^{2}}\binom{n-1}{j} \pi_{F}^{j}\left(1-\pi_{F}\right)^{n-j-1}}-e^{\epsilon} .
$$

Then compute the integral

$$
\delta=\int_{x^{\star}}^{\infty}\left(1-\frac{e^{\epsilon}}{\mathrm{d} R_{\left(F_{U}, M\right)\left(\mathcal{D}_{i \in U}^{n}\right)}^{\left(F_{U}, M\right)\left(\mathcal{D}^{n}\right)}(s)}\right) \sum_{j=0}^{n-1} e^{-\frac{1}{2}\left(\frac{x-((j+1) / n)}{\psi}\right)^{2}}\binom{n-1}{j} \pi_{F}^{j}\left(1-\pi_{F}\right)^{n-j-1} \mathrm{~d} x .
$$

## Error Estimation

How does the mechanism affect the quality of the queries answer?

## Method

- Consider $\left(F_{U}, M\right)$ as estimator for $\pi_{U}$.
- Calculate its quadratic error.
- The expected quadratic difference of $\left(F_{U}, M\right)$ to $F_{U}$.


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Subsampling Estimator
$\square\left(F_{U}, M\right) \sim(1 / m) \operatorname{Bin}\left(m, \pi_{U}\right)$

- Therefore $\left(F_{U}, M\right)$ is unbiased.


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Subsampling Estimator

- $\left(F_{U}, M\right) \sim(1 / m) \operatorname{Bin}\left(m, \pi_{U}\right)$
- Therefore $\left(F_{U}, M\right)$ is unbiased.

The variance is known as

$$
\operatorname{MSE}\left(\left(F_{U}, M\right)\right)=\frac{\pi_{U}\left(1-\pi_{U}\right)}{m}
$$

## Error Estimation

## Expected Difference Subsampling

$$
\mathbf{E}_{\mathcal{D}^{n}}\left[\left(\left(F_{U}, M\right)-F_{U}\right)^{2}\right]=\frac{\pi_{U}\left(1-\pi_{U}\right)}{m}-\frac{\pi_{U}\left(1-\pi_{U}\right)}{n}
$$

## Error Estimation

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## Added Noise

Assuming mean-free independent noise:

- Expected difference equals the variance.


## Error Estimation

## Expected Difference Subsampling

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$$

## Added Noise

Assuming mean-free independent noise:

- Expected difference equals the variance.

The mean square error:

$$
M S E\left(\left(F_{U}, M\right)\right)=\frac{\pi_{U}\left(1-\pi_{U}\right)}{n}+\operatorname{Var}\left(N_{M}\right)
$$

## Privacy comparison under fixed error

Comparison of the amplifying effect of different mechanisms.

## Fixing the Error

- Added noise error equals the variance.
- Determine the variance with respect to the selection probability.
- Calculate the privacy parameters.


## Privacy comparison under fixed error

Comparison of the amplifying effect of different mechanisms.

## Fixing the Error

- Added noise error equals the variance.
- Determine the variance with respect to the selection probability.
- Calculate the privacy parameters.

Subsampling with selection probability $\lambda$ has the same utility as added noise with variance:

$$
\psi=\frac{\pi_{U}\left(1-\pi_{U}\right)}{\lambda n}(1-\lambda)
$$

## Privacy Comparison under Fixed Error

Setting: $n=1000, \lambda=1 / \sqrt{n}$


right side $\epsilon / \sqrt{n}, \pi_{U}$ combination.

## Privacy comparison under different $\pi_{U}$ Values

Setting: $n=1000, \lambda=1 / \sqrt{n}$

$\epsilon$ of Laplace-Noise for $\delta=0$.

## Privacy Comparison Gauss and Subsampling

Setting: $n=100, \lambda=1 / \sqrt{n}$


## Further Work

## Subsampling

- General privacy amplification theorem.
- Composition queries.
- Handling knowledge growth.
- Reduce dependencies between queries.
- Handling of privacy budget.


## Model Extensions

- Handling knowledge growth/change.
- Composition queries.


[^0]:    ${ }^{1}$ Calibrating noise to sensitivity in private data analysis. - Dwork et. al.

[^1]:    ${ }^{1}$ Calibrating noise to sensitivity in private data analysis. - Dwork et. al.

[^2]:    ${ }^{1}$ Calibrating noise to sensitivity in private data analysis. - Dwork et. al.

[^3]:    ${ }^{2}$ Noiseless Database Privacy - Bhaskar et. al.

[^4]:    ${ }^{2}$ Noiseless Database Privacy - Bhaskar et. al.

[^5]:    ${ }^{2}$ Noiseless Database Privacy - Bhaskar et. al.

[^6]:    ${ }^{3}$ Privacy Amplification by Subsampling: Tight Analyses via Coupling and Divergences, Balle et. al.

[^7]:    ${ }^{3}$ Privacy Amplification by Subsampling: Tight Analyses via Coupling and Divergences, Balle et. al.

